

[@mimi_danagege](#) HerSide hustle house.

MEDIA • PR AGENCY • COMMUNITY



Hi,
My name is Maryam, founder of HerSide Magazine, a women's lifestyle platform highlighting real women, emerging brands, and stories worth telling across fashion, beauty, travel, and F&B.

I also run Hustle House PR, a culture-first PR and influencer agency connecting brands with multicultural audiences.

Partnering with me means access to editorial visibility through HerSide, strategic PR value through Hustle House, and authentic engagement through my personal platform @mimi_danagege.

Mimi Danagege

5K+
INSTAGRAM
followers

700+
HERSIDE MAG
monthly visitors

2.5K+
HUSTLE HOUSE
Community reach



CHANNEL STATS

INSTAGRAM

5,000+ followers | 3-4% engagement | 30K-45K monthly views

HERSIDE MAGAZINE

700+ monthly readers | 2,000+ page views

HUSTLE HOUSE PR

2,500+ network reach (LinkedIn + community)

DEMOGRAPHICS

90% Female
10% Male
Age- 22-45

LOCATIONS

Canada
United Arab Emirates
Nigeria

CORE FOCUS

Fashion & Lifestyle | Event Attendance | Travel & Cultural Experiences

SERVICE RATES

- Instagram Post + Story — \$300
- Instagram Reel — \$400
- Product Review (Post + Story) — \$500- **Includes a dedicated feature or mention on HerSideMagazine.com for added editorial visibility**
- Event Attendance / Brand Feature — \$600- **Includes event coverage and a recap mention on HerSide Magazine and Hustle House PR social platforms**
- Full Editorial Feature on HerSide Magazine — +\$150 add-on- **(If other services purchased)**

BRANDS I WORKED WITH

